



KENTUCKY
TRUST



JOIN DONATE LIFE KENTUCKY FOR AN UNFORGETTABLE DAY AT CHURCHILL DOWNS WHERE GREAT EXPERIENCES, TRADITION, AND WARM HOSPITALITY UNITE.

DONATE LIFE DAY AT THE RACES

THURSDAY, MAY 1, 2025

GATES OPEN AT 11:00AM

CHEF'S SIGNATURE BUFFET STARTING AT 11:30AM

POST TIME AT 12:30PM

\$5,000 – SUPERFECTA SPONSOR

Premium Event Access & Amenities:

- **TABLE FOR 8:**

Experience the event at its finest with premium indoor seating on Millionaires Row with a reserved, covered balcony offering a spectacular view of the finish line.

- **ALL-INCLUSIVE SIGNATURE BUFFET & BAR:**

Enjoy a delicious lunch with inclusive beverages (alcoholic and non-alcoholic).

- **EXCLUSIVE WINNER'S CIRCLE ACCESS FOR 2:**

Experience the excitement with two exclusive passes to the paddock for 'Riders Up'. Accompany the racehorses through the historic, brick-lined tunnel to the starting gate, view the race from the track rail, and participate in the trophy presentation to the winning horse's owner and jockey. Limited spots available.

- **ACCESS TO PARKING**

Brand Recognition:

- **SOCIAL MEDIA COMMENDATION:**

Promotion across Facebook, LinkedIn, and Instagram, engaging a vast, diverse audience of 25,000+ followers.

- **PRINTED RECOGNITION:**

Your logo prominently featured on event sponsor board, event program, table signage, and co-branded backdrop.

- **PREMIER NETWORKING:**

Engage an audience of 900+ distinguished guests.



Your contribution provides immediate financial support to families in their most vulnerable times. A portion of your sponsorship is tax-deductible in accordance with IRS regulations.